

Southern Connecticut State University Privacy Policy

1. Introduction

Welcome to Southern Connecticut State University ("we", "our", "us"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our campus, use our website, or interact with us in any other way.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, postal address, phone number, date of birth, and payment information when you make a purchase or donation.
- **Non-Personal Information:** Browser type, IP address, device information, and usage data when you visit our website.
- **Interaction Information:** Information about your interactions with us, including feedback, inquiries, and participation in events or surveys.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services:** Processing transactions, delivering services, and managing your account.
- **To Communicate:** Sending newsletters, promotional materials, and updates related to our zoo.
- **To Improve Our Services:** Analyzing usage data to improve our website, services, and overall visitor experience.
- **To Comply with Legal Obligations:** Fulfilling legal and regulatory requirements.

4. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Third-party vendors that provide services on our behalf, such as payment processing and email distribution.
- **Legal Authorities:** When required by law or in response to legal processes.
- **Business Transfers:** In the event of a merger, acquisition, or any form of sale of some or all of our assets.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information against accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

6. Your Rights

You have the right to:

- **Access Your Information:** Request a copy of the personal information we hold about you.
- **Correct Your Information:** Request corrections to any inaccurate or incomplete information.
- **Delete Your Information:** Request the deletion of your personal information under certain circumstances.
- **Opt-Out:** Unsubscribe from our marketing communications at any time.

7. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your browsing experience, analyze site traffic, and understand user behavior. You can manage your cookie preferences through your browser settings.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites.

9. Children's Privacy

We do not knowingly collect personal information from children under the age of 13 without parental consent. If we become aware that we have inadvertently received personal information from a child under 13, we will delete such information from our records.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our website and updating the effective date.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us.